



## **Business Consulting**

Raatz Life Coaching & Consulting (RLCC) specializes in working with individuals or small businesses who would like help in stepping through the nuances of business startup planning or improving their existing business processes. The important step in helping you is to get to know you, your business, and your personal goals for the business. Then we will outline a plan to help you go through the necessary steps to reach your goals.

No matter if you have been in business for many years, or you are about to embark on your first business, it's important to consider what you do not know. As the old saying goes, "You don't know, what you don't know". You may be an expert auto-mechanic, a brilliant seamstress, or a highly skilled massage therapist, but may have never had training or experience in running a business. The foundation of your business success starts with planning.

While you are likely excited and ready to provide your products or services to the world, it's important to consider how to structure your business to protect it and you financially as well as how to grow over time. You can certainly do things by trial and error, but why not leverage the knowledge that is already out there? This will enable you to go about the process of building and growing in a cost effective and efficient way.

### **Business Consulting Services**

- **Business Planning** – This service is usually used by new businesses. It will cover a wide range of topics including personal readiness, resources, finances, goal setting and clarity of purpose.
- **Business Legal Structure** – We will review the types of business legal structures, and help you choose which one is best. Then you can take the necessary steps to officially create it.
- **Accounting and Record Keeping** – This service covers the very backbone of every business. To track, grow and report how well your business is doing, you first need to start with a clear and easy system that works for you. This will enable you to make better business decisions and fulfill owner responsibilities
- **Leveraging Technology** – This service will review the existing technology you have and then recommend how you might be able to leverage it or possibly adding new tech to your advantage. The important thing is to strike a balance and change or add just enough that it does not adversely affect how you work.
- **Business Insurance** – You've worked hard to start and grow your business, and you don't want any unforeseen issue to pull the proverbial rug out from under your success. Reviewing and setting up the necessary insurance will protect you and give you piece of mind.
- **Business Marketing** – Marketing is necessary, no matter what kind of business you have. This service will review your products and services and then match that up with the possible avenues you could use to market your business. We will work with you to discover your available resources that will work best without busting the bank.
- **Business Processes** – Everything in business can be boiled down to a series of processes. From how you contact your customers, to providing service, to collecting money, to paying your taxes. The best way to lower your costs and the stress than can come from running a business is to create and maintain good business processes. We will assess what you are doing and how you are doing it and recommend more effective and efficient ways to achieve your goals.
- **Reporting & Assessment** – In order to make proper business decisions, you need to be collecting your business data in a way that will enable you to get reportable information. This will allow you to see how all your hard work is paying off. We will create ways to do this that are clear and easily repeatable.
- **Transparency & Collaboration** – The best way to gain the trust of business associates, employees and customers is to be as appropriately transparent as you can. This will not only turn customers into advocates, but it will inspire business associates to collaborate with you for mutual success. We can coach you around effective ways to implement this into your personal and professional life.

**Contact Raatz Life Coaching & Consulting at (612) 269-6578  
to see how we can help you realize your business goals.**